

# SPONSORSHIP PROSPECTUS

## Establish your brand with Southeast Asia pet food manufacturing decision-makers

Asia is among the fastest growing regions for pet food, with a projected annual growth rate of over 18% for the period of 2017-2022, making this market ideal for expansion and innovation. Position your brand as a leader in the Southeast Asian industry by participating in an educational forum tailored for this booming market.

This one-day educational and networking conference will feature new research and information presented by industry experts. Petfood Forum Asia 2020 is held in conjunction with VICTAM Asia and VIV Health & Nutrition Asia Trade Fair and Forum.



# PETFOOD FORUM ASIA

**MARCH 25, 2020**

Bangkok International Trade and  
Exhibition Centre, Bangkok, Thailand

[www.PetfoodForumEvents.com/Asia](http://www.PetfoodForumEvents.com/Asia)

Presented by:

**Petfood**Industry® **WATT** GLOBAL  
MEDIA®

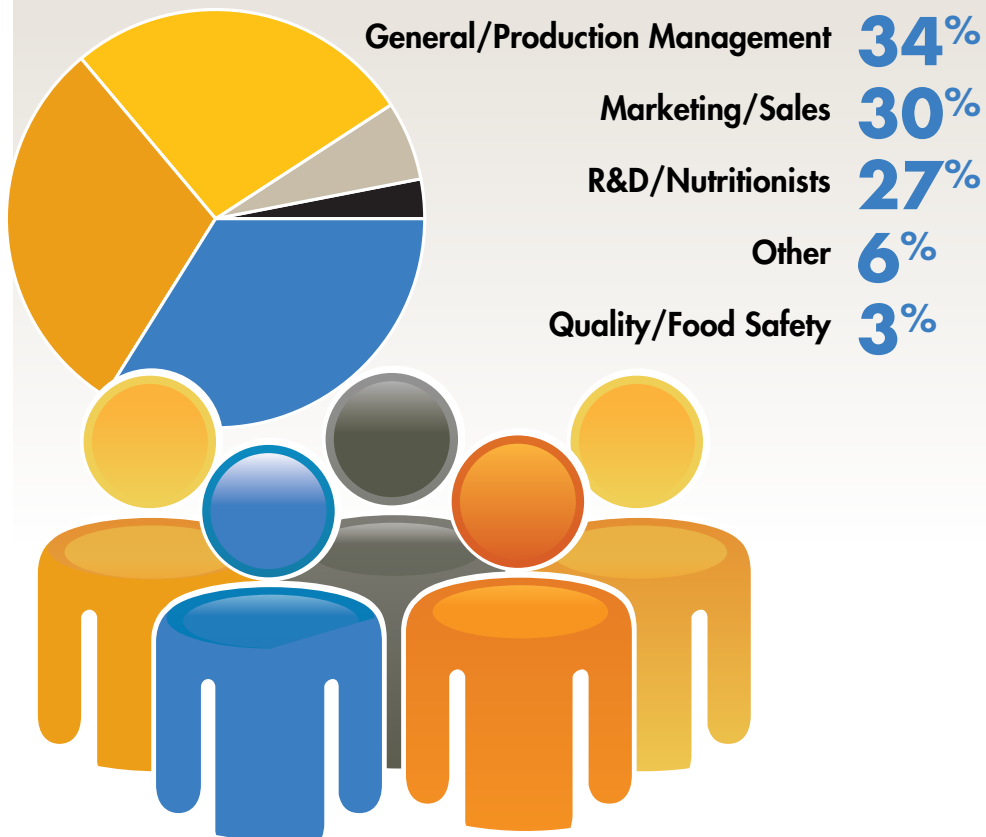
## GAIN DIRECT ACCESS TO SOUTHEAST ASIAN PET FOOD AND TREAT PROFESSIONALS

Attendees include professionals working in nutrition, ingredient and processing technologies, packaging technology and materials, food science, R&D, product development, food safety, QA/QC, purchasing, import and export services, co-packing and regulatory compliance.



## PETFOOD FORUM ASIA 2020 SPONSORSHIP OPPORTUNITIES

### ▼ ATTENDEES BY JOB FUNCTION *(Statistics from 2018 event)*



### Grow your brand alongside the growing Asian pet food market

Maximize your exposure across multiple opportunities before, during and even after the event. At the same time, your investment directly supports programs and content development at each show, associating your company with high-profile speakers, sessions, events and features at the show.

All sponsorship opportunities are available to those who ask first. Talk to your Petfood Industry sales manager for pricing and details.

### Sponsor deliverables:

- Company logo on event signage
- Company logo on Petfood Forum Asia website
- Company logo on Petfood Forum Asia printed show guide distributed to all attendees
- Company logo included in the post-show display ad in *Petfood Industry* magazine

### Sponsorship opportunities

- **Attendee bags:** Premier branding of the event bag distributed to all attendees at registration. *1 available*
- **Coffee break:** An industry-sponsored casual networking break. *2 available*
- **Lanyards:** Your company name and logo on the lanyards given to all attendees. *1 available*
- **Luggage tag:** Everyone needs one of these! Company logo on a luggage tag placed in attendee registration bag. *1 available.*
- **Lunch sponsor:** An industry sponsored networking lunch. *1 available*
- **Notebooks:** Exclusive branding of the event notebook placed in the attendee bags. *1 available*
- **Pens:** Premier branding of the event pen placed in the attendee bags. *1 available*
- **Petfood Forum Asia show guide:** Your company message and ad in the show program given to all attendees. *1 available*
- **Proceedings:** Company logo placed on the Petfood Forum Asia presentations landing page. *1 available*
- **Registration desk sponsor:** Company logo displayed at the registration desk welcoming attendees to Petfood Forum Asia. *1 available*
- **Table-top display:** A 6 foot table in the conference area around the sessions providing your company the opportunity to display literature and interact with attendees. *8 available*

## A SAMPLE OF ATTENDING COMPANIES

- Agromed Asia Ltd.
- Agromed Austria GmbH
- Alltech
- AlzChem Trostberg GmbH
- AmPro Pet Nutrition
- Asian Alliance International Co. Ltd.
- Bantrade Feeds Mfg. Corp.
- BCF Life Sciences
- Betagro Group
- Betagro Public Co. Ltd.
- Bharat International Pet Foods
- Bisonah Co. Ltd
- C.P. Group
- Dai Nippon Printing
- Darling Ingredients
- DSM Nutritional Products
- Extru-Tech Inc.
- FAMSUN
- Fisheries Science Technology (Thailand)
- Furry Holdings
- Genebiotech Co. Ltd.
- HarimPetFood
- Harmony Organics Pvt. Ltd. (India)
- HBConsult
- Healthy Little Paws Ltd.
- Hill's Pet Nutrition (Thailand) Co. Ltd.
- Jeilfeed
- Jetbest Animal Nutrition & Health Care Inc.
- Josera Petfood GmbH & Co. KG
- K+S Asia Pacific Pte. Ltd.
- Kansas Department of Agriculture
- Kelato Animal Health
- Kemin Industries (Thailand) Ltd.
- LBA Oil Meal Co. Ltd.
- Leiber GmbH
- Magi Solutions
- Meelunie Singapore Pte. Ltd.
- MPM Products
- Nekojam Pte Ltd.
- Neovia
- Perfect Companion Group Co. Ltd.
- Pilmico Animal Nutrition Corporation
- Printpack
- Schenck Process
- Scoular Singapore
- SPF Diana (Thailand) Co. Ltd.
- The Scoular Company
- Vet Agritech
- Virbac
- Woolworths Ltd./Food Co. Asia
- Woosung Feed

### PETFOOD FORUM ASIA ATTENDEES BY COUNTRY



Contact your Petfood Industry Sales Professional for more information:

**USA**

**Karen Blandford-Anderson**  
kanderson@wattglobal.com  
+1.603.432.9290

**Melissa Thrune**  
mthrune@wattglobal.com  
+1.815.222.0112

**Craig Greuel**  
cgreuel@wattglobal.com  
+1.815.966.5591

**Steve Akins**  
sakins@wattglobal.com  
+1.815.209.6444

**Southeast Asia**

**Simon Lee**  
slee@wattglobal.com  
+852.9437.2779

**International/Europe**

**Uwe Riemeyer**  
uriemeyer@wattglobal.com  
+49.0.202.271690



Presented by:

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