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Modernizing Pet Food Regulation

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Congressional Status

Pet Food Uniform Regulatory Reform Act (PURR Act) H.R. 7380

- Introduced Feb. 15
- 10 Bipartisan Cosponsors (4/15/24)
 (KS, TX, CA, AR, NY, WI, NE, NV)



- Amends the Food, Drug and Cosmetic Act
 - Does not change the Food Safety Modernization Act
- Definitions (Section 3(a))
 - Companion Animal = only cats and dogs
 - Animal feed and specialty pet food not included



- Preemption (section 3b)
 - Prohibits states from regulating marketing or labeling of pet food
 - Does not impact state ability to collect fees related to pet food safety
- Preemption language limited in scope



Codify definitions and claims (Section 3 (c)(1))

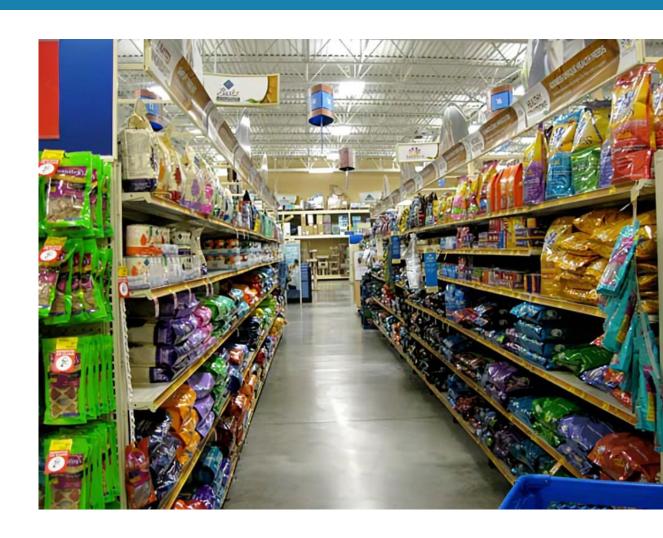
- Federalizes AAFCO OP definitions in Chapter 6
- Evergreen language captures future Chapter 6 changes
- Claims include natural & humangrade



- FDA Accountability (Section 3(c))
 - Shortens timeline for FDA response to ingredient submission
 - 90-day requirement
 - CVM must submit annual report to Congress on performance metrics (Section 4)



- Permissible marketing claims (Section 3(g))
 - Truthful, not misleading
 - Adequately substantiated
 - No premarket approval
 - Post market enforcement



- Regulatory (Section 5)
 - Requires FDA include the AAFCO OP 2024 version of PF1 – PF12 in implementing regulations
 - Pet Food Label Modernization (PFLM) would be federally required, ensuring consistent implementation across states

1 cup (8 oz standard meas	uring cup) =	XXX g
Calories per cup (calculated From: Protein XX, Fat	the transfer of the same of th	XXX te XX
Nutrients	Guaranteed	per cup
Protein (min)	X%	Хg
Fat (min)	X%	Хg
Total Carbohydrate (max)	X%	Хg
Dietary Fiber (max)	X%	Хg
Moisture (max)	X%	Хg
[†] Calculated value		

